# TRUITY CREDIT UNION 2018 ANNUAL REPORT





# Why we exist:

To SERVE Our Members' Interests

## What we stand for:

INTEGRITY Is First In All We Do

Treat All With RESPECT

VALUE Employees As Our Primary Resource

Be a GOOD Corporate Citizen

# We promise to:

Treat you with the highest standards of RESPECT and PROFESSIONALISM.

Be ACCURATE and ENSURE THE SECURITY of your financial information.

MAKE IT EASY for you to do business with us.

IDENTIFY your needs and suggest a solution that will IMPROVE your financial life.

RESPOND to your requests in a timely manner.

SHOW YOU APPRECIATION for allowing us to SERVE you.



### Letter to our Members

2018 was a very good year for your credit union. We enjoyed steady growth and ended the year with 69,309 members and \$805 million in assets, up \$29 million from the end of 2017.

2018 was also a year of change. Both savings and lending rates rose nationally, creating an increased demand for savings products. We introduced a new Name It Save It account and three new certificate terms with highly competitive rates, making saving even more appealing and allowing us to compete with high yield savings accounts previously found mostly in online institutions. We also revamped our home equity lines of credit, offering a lower rate for this popular loan type.

We serve members in person at eight branch locations. Our branch on Dairy Ashford in Houston was relocated to the new ConocoPhillips headquarters late in the year to better serve members who work there.

Online and mobile banking transactions make it easy for members to manage their finances wherever they are. This year, mobile transactions surpassed online transactions and grew to 3.1 million, proving that many members enjoy having a branch in their pocket.

Serving members will always be our top priority, and with this in mind, we consolidated several time-sensitive tasks that directly impact members' accounts and formed a new department to increase efficiency, cohesiveness and service. We will continue to look for ways to serve you better.

The purpose of the annual report is to outline and celebrate the credit union's financial condition, and you'll find the numbers on pages 8 and 9 of this report.

We are keenly aware that you have a choice in financial institutions. All of us at Truity want to thank you for your loyal business. It's a privilege and honor to serve your financial needs.



CHARLES ROHRS
Chairman, Board of Directors



DENNIS HALPIN
President, CEO
Truity Federal Credit Union

### **Branch Activity**

### Bartlesville

#### **EMPLOYEE VOLUNTEERISM**

Credit union employees give their time and resources generously. Employees voluntarily support Community Cares, the credit union's way of donating to both the United Way and the American Cancer Society's Relay For Life. In 2018, Bartlesville employees gave more than \$70,000 to the United Way and more than \$15,000 to Relay For Life of NOW.

Other recipients of credit union employee generosity and volunteer hours include:

- ► Agape Mission
- ► Big Brothers Big Sisters
- ► Building Bridges of Oklahoma
- ► The Cottage
- ► Daybreak Rotary
- ► HOPE Clinic
- ► Lions Club
- Westside Community Center
- Young Professionals of Bartlesville

### **COMMUNITY PARTNERS**

In addition to the employees of Phillips 66 and ConocoPhillips in Bartlesville, we serve more than 100 Select Employee Groups, including:

- ► ABB
- ► Bartlesville Public Schools
- ► The City of Bartlesville
- ► Diversified Systems Resources
- ► Rogers State University
- ► Schlumberger, REDA Production
- ► Siemens Applied Automation
- ► Tri County Technology Center
- ► The Voice of the Martyrs, Inc.

### Lawrence

#### **EMPLOYEE VOLUNTEERISM**

The creative employees that work at the Lawrence branches are always looking for ways to show Lawrence residents the value of credit union membership.

In Lawrence, Truity regularly sponsors events tied to Lawrence Public Schools as well as to The University of Kansas. Events for 2018 included the Lawrence Education Association's School Supply Drive along with several awards given to our local teachers and classified staff.

Other organizations supported by employees in Lawrence include:

- ► Boys and Girls Club
- ► Big Brothers Big Sisters
- ► Junior Achievement
- ► Just Food
- ► Toys for Tots
- United Way of Douglas County

### **COMMUNITY PARTNERS**

Not only does the credit union serve the faculty, staff and students of The University of Kansas, we also serve many other Select Employee Groups, including:

- ► Amarr Garage Door
- ► Baker University
- ► Cottonwood, Inc
- ► Maximus
- ► Hallmark
- ► Haskell Indian Nations University
- ► Laird Noller Automotive
- ► Lawrence Memorial Hospital
- ► Lawrence Public Schools
- ► The Local Firefighters Union, IAFF Local 1596

### Houston

#### **EMPLOYEE VOLUNTEERISM**

Since we are so closely tied to our Select Employee Groups in Houston, we sponsor many of the activities and causes that are important to them.

#### COMMUNITY PARTNERS

In addition to the employees of Phillips 66 and ConocoPhillips in Houston, we serve several other companies, including:

- ► Chevron/Phillips Chemical Co.
- ► Securitas Inc.
- ► Sodexo
- Zachry Construction Co.

# Springdale

#### **EMPLOYEE VOLUNTEERISM**

In Northwest Arkansas, we sponsor Court Appointed Special Advocates and Newspapers in Education, among other initiatives, and employees support many local organizations, including:

- ► Alzheimer's Association
- ► Children's Safety Center
- ► The First Tee NWA
- ► JDRF NWA
- ► Make-A-Wish Foundation
- ► NWA Special Olympics

#### **COMMUNITY PARTNERS**

In addition to Tyson Foods, Inc. team members, we offer credit union membership to several other organizations, including:

- ► BNSF Logistics
- Cobb-Vantress
- ► Fayetteville Public Schools
- ▶ Kawneer
- ► Northwest Technical Institute
- Ozark Regional Transit
- Springdale Public Schools
- ► City of Springdale

### **Community Connections**

Truity Credit Union wouldn't be successful without the support of the communities we serve. Being a good corporate citizen is a high priority for us, and we are proud of the fact that our corporate giving has been at record levels for the past few years at a time when many companies are giving less.

Corporate-wide, Truity employees serve on the boards of almost 20 different organizations and report volunteering more than 500 hours each month in their communities.

#### **SPIRIT CARDS**

Truity Credit Union makes it easy for members to support local schools and organizations with the Spirit Debit Card program. Members show support for their group by using the cards, and a portion of the interchange is donated to the school or organization featured on the card—\$154,257 has been given to area organizations since the program began in 2009.

#### **SCHOLARSHIPS**

In 2018, Truity continued its tradition of offering an online scholarship application to high school seniors. This year the scholarship application included posting an Instagram photo of the student helping people in their community. Three \$1,000 scholarships were awarded, one each in Bartlesville, Springdale and Lawrence.

### TRUITY EDUCATION FOUNDATION

Formed in 2009, this organization has raised more than \$1 million for public school foundations and educational organizations in Bartlesville, Oklahoma, Lawrence, Kansas and Northwest Arkansas. Members of the Truity Education Foundation are eligible for membership in Truity Credit Union.





**BARTLESVILLE, OKLAHOMA:** 

**501 S JOHNSTONE AVE** 

**2612 SE WASHINGTON BLVD** 

SPRINGDALE, ARKANSAS:

1910 S THOMPSON ST

**HOUSTON, TEXAS:** 

925 N ELDRIDGE PARKWAY ROOM #EC4-01-N314

**CONOCOPHILLIPS EC4** 

2331 CITYWEST BLVD SUITE 143

PHILLIPS 66 WORLD HQ

LAWRENCE, KANSAS:

3400 W 6TH ST

2221 W 31ST ST

1300 W 23RD ST

### TRUITY CREDIT UNION

PO BOX 1358 | BARTLESVILLE, OK 74005 | 800.897.6991 | TRUITYCU.ORG





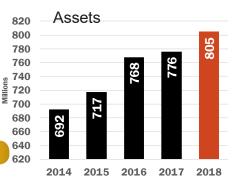
Clockwise from above: Bartlesville Headquarters, Lawrence Main, Springdale and Houston offices.



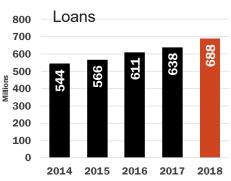


### Consolidated Balance Sheet

ASSETS	2018	2017
Cash	\$ 66,300,000	\$ 76,736,000
Investments	27,644,000	37,949,000
Loans to members	688,473,000	638,190,000
Less allowance for loan losses	(6,030,000)	(5,927,000)
Net loans	682,443,000	632,263,000
Property and equipment	9,340,000	10,237,000
Other assets	19,103,000	18,735,000
TOTAL ASSETS	\$804,830,000	\$775,920,000
LIABILITIES & MEMBERS' EQUIT	ГҮ	
Member Deposit Accounts:		
Shares, share drafts & money markets	\$583,285,000	\$572,412,000
Share certificates	130,778,000	122,287,000
	714,063,000	694,699,000
Other liabilities	13,121,000	10,772,000
Borrowed funds	6,000,000	<del>-</del>
Total Liabilities	733,184,000	705,471,000
Members' Equity:		
Regular reserve	6,191,000	6,191,000
Undivided earnings	66,282,000	63,314,000
Unrealized gain (loss) on available for-sale investments	(827,000)	944,000
Total Members' Equity	71,646,000	70,449,000
TOTAL LIABILITIES		



& MEMBERS' EQUITY



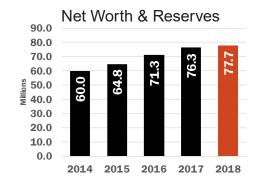
\$775,920,000

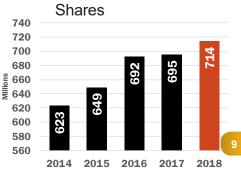
\$804,830,000

# Consolidated Statement of Earnings

INTEREST INCOME	2018	2017
Interest on loans to members	\$31,377,000	\$29,936,000
Interest on investments		
& cash equivalents	1,460,000	904,000
Total Interest Income	\$32,837,000	\$30,840,000
INTEREST EXPENSE		
Shares, share drafts		
& money markets	\$ 2,890,000	\$ 1,639,000
Share certificates	1,689,000	1,014,000
Total dividend expense	4,579,000	2,653,000
Interest on borrowed funds	43,000	-
Total interest expense	4,622,000	2,653,000
Net interest income	28,215,000	28,187,000
Provision for Loan Losses	6,028,000	5,562,000
Net interest income after provision for loan losses	22,187,000	22,625,000
Non-interest income	12,717,000	12,251,000
Non-interest expense	31,936,000	31,329,000
NET EARNINGS	\$ 2,968,000	\$ 3,547,000

 $Copies\ of\ audited\ financial\ statements\ are\ available\ upon\ request.$ 





### **Board of Directors**

Truity is governed by a volunteer board of directors composed of Truity members. They guide the general direction and affairs of the credit union in accordance with our bylaws.



CHUCK ROHRS, CHAIRMAN Manager Internal Audit - Corporate, Phillips 66, Retired



DAYLON EADS Manager, Facilities Engineering, ConocoPhillips



CHRIS KELLY Process Lead, Phillips 66



STEPHANIE ARY Managing partner of a private oil and gas company



LEE KIDD Vice President, Benefits, Tyson Foods Inc.



BRENT BOEVE SAP PRA Projects, ConocoPhillips, Retired



MATTHEW McCLOREY President, CritiTtech, Inc.



AVIS BRAGGS IT Manager, Lower 48 Region, ConocoPhillips, Retired



BRIT PARKER Manager, IS Business Partner Upstream, ConocoPhillips, Retired



BEVERLY DOLLAR Sr. Intellectual Property Counsel, ConocoPhillips, Retired



JOHN ZUKLIC Treasurer, Phillips 66

## Supervisory Report

The role of the Supervisory
Committee is to ensure that members'
interests are protected by conducting
audits and reviews of key financial
and operating components of the
credit union. Appointed by the
credit union board of directors,
the Supervisory Committee is
responsible for coordinating audits
to determine that accounting records
are prepared promptly, and that they
accurately reflect the credit union's
condition.

To assist in this process, the committee engaged the firm of HoganTaylor, LLP to perform the annual audit of the credit union for the year ending December 31, 2018.

As a result of this audit and our ongoing internal audit, it is the opinion of the Supervisory Committee that the financial statements fairly and accurately reflect the condition of the credit union.

On behalf of the Supervisory Committee, we appreciate the opportunity to serve the credit union, and as always, we welcome your comments and suggestions.

#### SUPERVISORY COMMITTEE



SCOTT HENSLEY, CHAIRMAN Global Information Protection and Policy Administration, ConocoPhillips



MARY FRIEDMAN GIPA - Consultant Privacy and Awareness, ConocoPhillips, Retired



AMY GRONIGAN Supervisor - Closing & Control, Midstream Financial Services, Phillips 66



ANGELA LORSON Director, Joint Venture Accounting, Finance, ConocoPhillips



ELYSSE WISEMAN Analyst, Technology F&PA, Phillips 66



